

PROGRAM DATES

AUGUST 1st - MAY 31st

The contribution schedule looks like this:

PROGRAM IN PROCESS	CONTRIBUTION PAYMENT TO SCHOOL
August to November	1st Contribution to schools Paid in December. Minimum \$250 required for check.
December to February	2nd Contribution to schools Paid in March. Minimum \$250 required for check.
March to May	3rd Contribution to schools Paid in June. Minimum \$25 required for check.

The TIE program has 3 payment periods throughout the year. If a school has earned the minimum dollar amount listed above then the school will receive a check in the mail. If your school does not meet the minimum earnings amount then your total dollars will roll over into the next payout period until enough is accumulated for a check.

SCHOOL EARNINGS

- You can check your school's current earnings by going to the below website and typing in your school's name.
tie.harristeeter.com/together-in-education
- TIE Coordinators can track the earnings within their school account by logging in and clicking on "School History"



HARRIS TEETER BRANDS PROVIDE QUALITY AND VALUE

Harris Teeter Brand items are developed for and sold exclusively by Harris Teeter. You can be confident that our own brands will always provide the highest quality products at a great value. Our different Harris Teeter Brands provide everything your family needs, from quality focused national brand alternatives to organic products to imported gourmet products. We are excited to also include additional participating brands- Simple Truth, Private Selection, Pet Pride, Luvsome, Comforts and Abound.

Look for these brands throughout your local store.



TOGETHER IN EDUCATION®

LINK



your VIC card

SHOP

Harris Teeter brands

EARN

with no limits

OVER \$32.4M
DONATED TO
LOCAL SCHOOLS
SINCE 1998



 **Harris Teeter**

WHAT IS THE TOGETHER IN EDUCATION PROGRAM?

Harris Teeter's Together in Education program is a fund-raising program for schools (public or private – preschool through 12th grade) in our communities. The program gives schools a chance to earn funds for their school when shopping with a linked VIC card. Any customer can link their VIC card to support a school. When customers purchase select Harris Teeter Brand products using their linked VIC card, Harris Teeter contributes a percentage of those purchase dollars to the school/s. Schools use the money earned on anything they need from basic supplies to band equipment to computers.



PROGRAM FACTS

- All schools have a unique 4 digit TIE Code used to track links and dollars for the school
- VIC cards can be linked as early as **July 1** but earnings will not start until **August 1**
- There is no limit on how much a school can earn!

COORDINATOR FACTS

- Each Together in Education school account has a coordinator that has access to materials to use to advertise the TIE code to parents, teachers, staff and community members
- The coordinators will find all materials and information within their TIE coordinator log-in found at tie.harristeeter.com/together-in-education
- Harris Teeter has a program coordinator that is available for any questions!
Just e-mail tie@harristeeter.com

LINK.



LINKING YOUR VIC CARD TO YOUR SCHOOL IS EASY.

Every School has a unique
4 digit TIE Code (Account Number)

Ask the
cashier to
link to your
school at
check-out
using your
school's
4 digit code



OR

Link your VIC
card on our
app or website
or scan the
QR code:



A VIC card can be linked to as
many as **5** schools

MORE VIC CARD LINKS EQUALS MORE DOLLARS!

BRANDS THAT QUALIFY

When you purchase HT brand items including Harris Teeter Brand, H.T. Traders, Harris Teeter Farmers Market, Private Selection, Pet Pride, Luvsome, Highland Crest, Hunter Farms, Simple Truth, Simple Truth Organics, Comforts and Abound, a percentage of those purchase dollars goes back to your school.

* Random weighted or bulk items in produce, meat (except poultry), seafood, deli-bakery or prepared foods within these brands are not included in the program.



If you purchase prescription medications from our pharmacy, a percentage of the product purchase also goes back to the school/s of your choice.

SHOP.

Look for our many private brand products,
all with **100% guarantee!**

