



Harris Teeter

TOGETHER IN EDUCATION®

LINK. SHOP. EARN.
NEW Programming for 2023-2024!

WHAT IS THE TOGETHER IN EDUCATION PROGRAM?

Harris Teeter's Together in Education program is a fundraising program for schools (public or private – preschool through 12th grade) in our communities. The program gives schools a chance to earn funds for their school when shopping with a linked VIC card. Any customer can link their VIC card to support up to five schools and earn money through the new two-part program! Schools use the money earned on anything they need from basic supplies to band equipment to computers.

PROGRAM FACTS:

-  All schools have a unique 4-digit TIE Code used to track links and dollars earned for the school
-  VIC cards can be linked as early as July 1 but earnings will not start until August 1
-  There is no limit on how much a school can earn!



Since 1998 Harris Teeter
has donated over

\$33.4 million

in community giving
to local schools

LINK YOUR VIC CARD TO YOUR SCHOOL EASILY

Ask the cashier to link to your school at checkout using your school's 4 digit code. Link your VIC card on our app or website (you will need to be logged into your personal Harris Teeter account).

MORE LINKED VIC CARDS = MORE DOLLARS!

A VIC card can be linked up to 5 schools.



**SCAN HERE
TO LINK**

SHOP

Shop our stores for HT brand products, or pick up your prescription through our pharmacy to earn money for your school.

EARN

Use your linked VIC card for purchases in-store and online.

DON'T HAVE A VIC CARD?

Don't have a VIC card? Stop by the CS desk next time you shop Harris Teeter. Sign up is quick and free.

VIC MEMBER BENEFITS:

-  VIC card holder benefits:
-  Earn Fuel Points
-  Automatic entry into designated VIC sweepstakes and special promotions.
-  Opportunity to participate in Harris Teeter's Together In Education program and support local schools.
-  Opportunity to participate in our e-VIC program offering personalized emails and e-VIC only savings.

INTRODUCING

the **NEW** Two-Part TIE Earnings Opportunity for 2023-2024

PART I:

Base TIE Earnings Program From 8/1/23 to 12/31/23

Link and purchase select
Harris Teeter Brand products!

When customers purchase select
Harris Teeter Brand products using their
linked VIC card, Harris Teeter
contributes a percentage of those
purchase dollars to the school/s.

BRANDS THAT QUALIFY

When you purchase HT brand items including
Harris Teeter Brand, HT Traders, Harris Teeter
Farmers Market, Private Selection, Highland Crest,
Hunter Farms, Simple Truth, Simple Truth Organics,
Comforts and Abound, a percentage of those
purchase dollars* goes back to your school.

**Random weighted or bulk items in produce, meat
(except poultry), seafood, deli-bakery or prepared
foods within these brands are not included in the
program.*

PHARMACY:

If you purchase prescription medications from our
pharmacy, a percentage of the product purchase
also goes back to the school/s of your choice.



PART II:

Get Extra Credit and Plus Up Your School Earnings From 1/1/24 to 5/31/24

Link and sign up for a **FREE**
or paid membership!

WHAT IS HT PLUS?

Perfect for busy families looking to save time
and money, HT Plus provides you with access to
convenient grocery delivery to your front door and
saving of up to \$1,000 per year on gas, groceries,
and delivery fees.

WHAT ARE THE BENEFITS OF HT PLUS?

- 👉 Save time with free delivery
- 👉 Save with more fuel points
- 👉 Save with digital coupons and weekly specials
- 👉 Exclusive access to over \$100 in savings on
our Specialty Brands

FREE
delivery

Save Time with FREE Delivery

As part of your HT Plus
membership, choose from
same-day or next-day delivery.

2X 

Save with More Fuel Points

Are you looking for even more
gas discounts? Enjoy 2 Fuel Points
for every \$1 spent on groceries
and general merchandise.

EXCLUSIVE
access to over \$100.00 in savings

\$100s More in Savings

Save over \$100 on Our
Specialty Brands with a
paid membership.**

Start your free 30-day trial
between 1/1/24 - 5/31/24 and
earn \$10 for your school!**



**for details, please visit: tie.harristeeter.com/together-in-education