

# WELCOME BACK!

Harris Teeter is excited to kick off this school year with our Together in Education program! Our program is designed to support local schools around our stores. We are incredibly proud that we donated over **\$1 MILLION** to our TIE schools during the 2020-2021 school year and over **\$31 MILLION** since 1998.



## TIME TO START LINKING YOUR VIC CARDS!

**MORE LINKS = HIGH EARNING POTENTIAL**

Encourage your School Supporters to link their VIC cards:



- Harris Teeter App
- Harris Teeter website
- In our Stores



TIE Coordinators can also link VIC cards through the Mass Link feature.

For any schools with in person Open House, PTA or Teacher events, take advantage of **LINKING OPPORTUNITIES IN PERSON.**

**MASS LINK** gives you the opportunity to gather information from your school supporters and then **LINK THEM TO YOUR ACCOUNT DIRECTLY.**



## 5 STEPS TO MASS LINKING



1. Gather last name, VIC card number or the phone number that is associated with their VIC card
2. Place all information in an excel document. In the "Coordinator Tools" section, there is a "Mass Link Template" that we recommend using.
3. Log-in to the TIE Coordinator section
4. Click Mass Link
5. Upload Mass Link Document



You must be logged in to the schools TIE Coordinator account. If you need password assistance, reach out to [tie@harristeeter.com](mailto:tie@harristeeter.com)

Last Name	VIC Card Number	Phone/Alt ID
Doe	###	###



# LINK. PERKUP. WIN

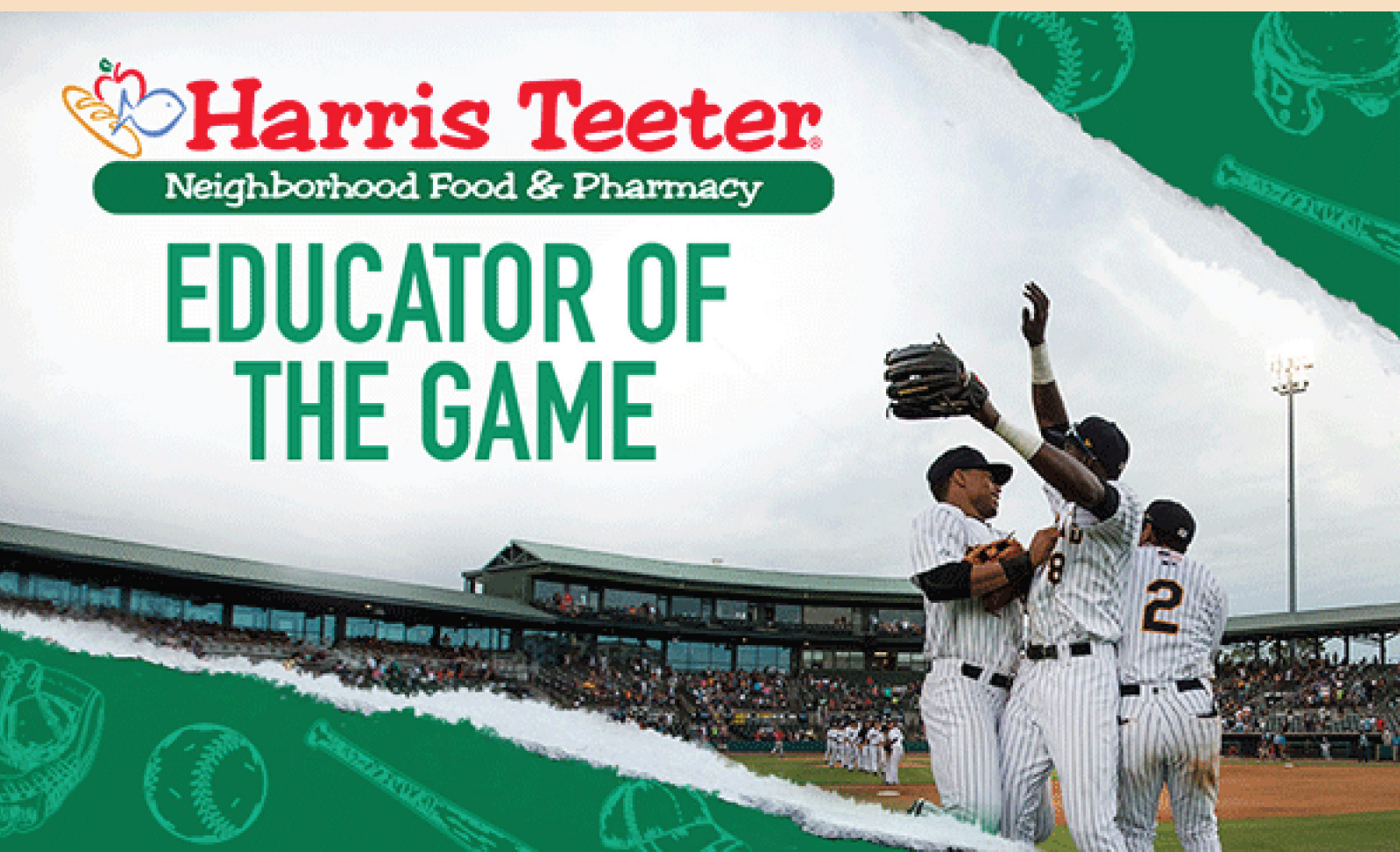
**COFFEE  
SWEEPSTAKES**

Make sure your school supporters know that if they link their VIC cards by October 1st, they could win free coffee for a year AND a gift for our school.

[LEARN MORE](#)



## EDUCATOR OF THE GAME



## HEY CHARLESTON TIE COORDINATORS!

Have you ever thought about rewarding a teacher or administrator that stood out to you especially during the 2020/2021 pandemic school year? Harris Teeter has partnered with the Charleston RiverDogs to reward one educator per game that went above and beyond to help your child and/or family during the year. Nominate your educator here to win a VIP experience at the RiverDogs home games through September.

[CLICK HERE TO NOMINATE](#)