



Harris Teeter

# TOGETHER IN EDUCATION®

EARNING IS EASY WITH **HT Plus**

Programming for 2024-2025!

## WHAT IS THE TOGETHER IN EDUCATION PROGRAM?

Harris Teeter's Together in Education program is a fundraising program for schools (public or private – preschool through 12th grade) in our communities. The program gives customers a chance to earn funds for their school when they link their VIC card and sign up for or have an existing membership of HT Plus. Any customer can link their VIC card to support a school and earn money through the TIE Program! Schools use the money earned on anything they need from basic supplies to band equipment to computers.

### PROGRAM FACTS:

- All schools have a unique 4-digit TIE Code used to track links and dollars earned for the school.
- VIC cards can be linked during program run dates (August 1, 2024 - May 31, 2025) and start earning as soon as August 1.
- There is no limit on how much a school can earn!



Since 1998 Harris Teeter has donated over

# \$33.9 million

in community giving  
to local schools

## EARNINGS FOR YOUR SCHOOL IS EASY!

### 1. LINK YOUR VIC CARD

### 2. SIGN UP FOR A FREE 30-DAY TRIAL OR PAID MEMBERSHIP OF HT PLUS OR ARE AN EXISTING MEMBER OF HT PLUS.

### 3. EARN \$10 FOR YOUR TIE SCHOOL OF CHOICE\*

\*A VIC card can be linked up to 5 schools, the \$10 earnings will be distributed equally between each school you are linked to.

**MORE LINKED VIC CARDS  
AND HT PLUS SIGN UPS  
= MORE DOLLARS!**



**SCAN HERE  
TO LINK  
YOUR  
VIC CARD**

### BENEFITS OF HT PLUS:

**FREE  
delivery**

Save Time with  
**FREE Delivery**

As part of your HT Plus membership, choose from same-day or next-day delivery.

**2X**

Save with More Fuel Points

Are you looking for even more gas discounts? Enjoy 2 Fuel Points for every \$1 spent on groceries and general merchandise.

**EXCLUSIVE**  
access to over \$100.00 in savings  
over a 12-month time frame

Start your free 30-day trial  
between 8/1/24 - 5/31/25 and  
earn \$10 for your school!\*\*

**REMEMBER TO LINK  
YOUR VIC CARD  
FIRST!**





## TIE Earnings Opportunity for 2024-2025



For the entirety of the 2024-2025 school year (August 1, 2024- May 31, 2025), schools will earn \$10 for every HT Plus membership or trial membership sign-up or existing membership of HT Plus. To qualify, customers will need to link their VIC card as well as sign up for a free 30-day trial membership, a paid membership or have an existing membership of HT Plus. Once those steps are complete, the system will allocate \$10 to their TIE school of choice. If customers are linked to multiple schools, the \$10 will be divided equally between the schools. Schools will not earn funds on any in-store purchases for the 2024-2025 school year. Schools will receive one check at the end of the school year.

As in previous years, parents, friends and family members must re-link each year in August to ensure their continued support for their child's school. Customers can link their VIC card on the Harris Teeter website or app, or simply ask a cashier to link their school at checkout using the school's 4-digit code. The more parents and friends who link their VIC card and sign up for a free 30-day trial membership, or a paid membership, or have an existing membership of HT Plus, the more money the school will earn.

