

WELCOME BACK TO SCHOOL!



Harris Teeter is excited to kick off this school year with our Together in Education program!

Last year we donated over **\$1.3 million** to local schools like yours!



Whether your school has begun or not, now is a **GREAT** time to encourage all school supporters to link their VIC cards.

Think about parent + teacher conferences, open houses and PTA meetings and if you can set up a booth at some of these events to ask supporters to link their VIC cards in support of the school.

Linking = A donation from Harris Teeter

Remember: anyone can link their VIC card to your school! They do not have to live in your school district or even your state. They just need a VIC card.

Encourage your students and their parents to reach out to grandparents, aunts, uncles and friends to link their cards to support your school!



3 ways to link:

- Harris Teeter App
- Harris Teeter website
- In our Stores

For online linking, the user must have a Harris Teeter account. They will be prompted to enter their email address and will receive a 1 time passcode when logging in to link their VIC card.

CHALLENGE YOURSELF!

Send information to your school monthly about the TIE program.

- Post on social media
- Send a paper newsletter
- Send an email or digital newsletter

We have templates to help with each of these in the “Coordinator Tools” section



FACTS:

- August, September and October are the top linking months!
- The earlier supporters link, the higher the earning potential for your school!