



Sample Letter or E-mail

The following is a sample letter or e-mail to send to parents, grandparents and friends of your school to encourage enrollment in the Together In Education program.

Date

Dear Parents and School Supporters,

_____ School name _____ participates in the Harris Teeter Together in Education program to help raise funds for our school. Yearly, we ask you to link your VIC card to our school code, _your code___. You only have to link your VIC card once each school year.

Linking is easy! Two ways to link below:

1. Link in store - Simply give the cashier our code, __your code___, and your VIC card when you check out and your card will be linked for the entire school year.
2. Link online – visit www.harristeeter.com, sign-in to your profile and add our school to your account.

Once your card is linked, you can earn funds for _____ school name _____ through HT Plus Membership!

- Schools will earn \$10 for every HT Plus Membership sign-up, paid membership or existing membership of HT Plus

This program does not interfere with your VIC savings or cost you any money!

Thank you for your support.