



Sample Letter or E-mail

The following is a sample letter or e-mail to send to parents, grandparents and friends of your school to encourage enrollment in the *Together In Education* program.

Date

Dear Parents and School Supporters,

_____ *School name* _____ participates in the Harris Teeter Together in Education program to help raise funds for our school. It's easy and it's FREE. Yearly, we ask you to link your VIC card to our school code, __your code__. You only have to link your VIC card once each school year.

Linking is easy! Two ways to link below:

1. Link in store - Simply give the cashier our code, __your code__, and your VIC card when you check out and your card will be linked for the entire school year.
2. Link online – visit www.harristeeter.com, sign-in to your profile and add our school to your account.

Once your card is linked, you can earn funds for _____ *school name* _____ through a two part earnings program!

- **Part I:** From 8/1/23 to 12/31/23, a percentage of your purchase of select store brands go to our account (you must link first).
 - Brands include: Harris Teeter Farmers Market, H.T. Traders, Private Selection, Simple Truth, Simple Truth Organics, Abound, Comforts, Smart Way, Heritage Farms, and Highland Crest.
- **Part II:** From 1/1/24 to 5/31/24 sign up for a free or paid HT Plus membership! You must link first.
 - Schools will earn \$10 for every HT Plus Membership sign-up by an already linked customer or a newly linked customer. Schools will not earn funds on in-store purchases during Part II.

This program does not interfere with your VIC savings or cost you any money!

Thank you for your support.