

THE EARLIER YOU LINK, THE HIGHER THE EARNING POTENTIAL FOR YOUR SCHOOL!

ATTENTION, COORDINATORS! LET'S SET UP FOR SUCCESS

Make sure to include information about Harris Teeter's TIE program, how to link to your school and your school's unique 4 digit code in the areas below:



- Digital newsletters
- Paper newsletters
- School website
- Social Media



NEW! The TIE Coordinator Tools page has downloadable social media photo posts that you can use for your school

ASK YOURSELF THE FOLLOWING QUESTIONS AS YOU PLAN FOR THE YEAR

- Have I communicated to all school supporters about the TIE Program and how to link?
- Have I requested VIC card information so that I can utilize the mass link function?
- Can I set up a table at school events (Open House, PTA meetings, conferences) so that people can link there or so they can provide their information to take advantage of the mass link and manual link opportunity?

ANYONE CAN LINK THEIR VIC CARD TO YOUR SCHOOL!

THEY DO NOT HAVE TO LIVE IN YOUR SCHOOL DISTRICT OR EVEN YOUR STATE
THEY JUST HAVE TO HAVE A VIC CARD



Encourage your students and their parents to reach out to grandparents, aunts, uncles and friends to link their cards to support your school!



THEY CAN LINK IN 3 DIFFERENT WAYS

1. Harris Teeter App
2. Harris Teeter website
3. In our Stores

GET READY TO PACK THOSE LUNCH BOXES WITH HEALTHY SNACKS!



Rainier
FRUIT



Look for the bagged apple bin in your store! When you purchase these **APPLE BAGS** with a linked VIC card, Harris Teeter will donate back to your school.

HARRIS TEETER LOOKS FORWARD TO SUPPORTING YOUR SCHOOL THIS YEAR!

