



Getting Started – The basics.

- State registered public or private schools - preschool through 12th grade – are eligible.
- School fills out Registration and W-9 Forms and a 4-digit TIE code is assigned by HT Corporate. Forms are available online at www.harristeeter.com or by emailing tie@harristeeter.com
- A four-digit code will be assigned to the school. Schools communicate code to parents and friends of the school through newsletters, bulletins, e-mail, social media, flyers, posters, mailers, announce at events, outdoor marquee, etc.
- Any school supporters (parents, friends, family, etc.) can link their VIC card to the school in two different ways:
 1. Link your VIC card online at www.harristeeter.com (must be signed in to your Harris Teeter account in order to link)
 2. Link your VIC card through the Harris Teeter app > Go to your “Account” and click “Together in Education”
- Once the card is linked, shoppers can earn funds for their school through a new two-part earnings program:

Part I: From 8/1/23 to 12/31/23, a percentage of purchases of select store brands go to linked schools account (you must link your VIC card first).

- Brands include: Harris Teeter Farmers Market, H.T. Traders, Private Selection, Simple Truth, Simple Truth Organics, Abound, Comforts, Smart Way, Heritage Farms, and Highland Crest.

Part II: From 1/1/24 to 5/31/24 sign up for a free or paid HT Plus membership! You must link your VIC card first.

- Schools will earn \$10 for every HT Plus Membership sign-up by an already linked customer or a newly linked customer. Schools will not earn funds on in-store purchases during Part II.
- Customers can link to up to 5 schools with funds being divided equally between their chosen schools.
- Parents and friends of the school are linked for the school year and must re-link at the beginning of following school year
- Schools keep their school code while program is in place
- Schools can use the money for whatever they need

Payouts are following each of the two part earnings periods: one payout after Part I closes, after 12/31/23, and one payout after Part II closes after 5/31/24. A school must reach a \$25 minimum amount earned in order to receive a check for the first phase of programming (from 8/1/23-12/31/23) and a \$30 minimum amount earned in order to receive a check for the second phase of programming (from 1/1/24-5/31/24).